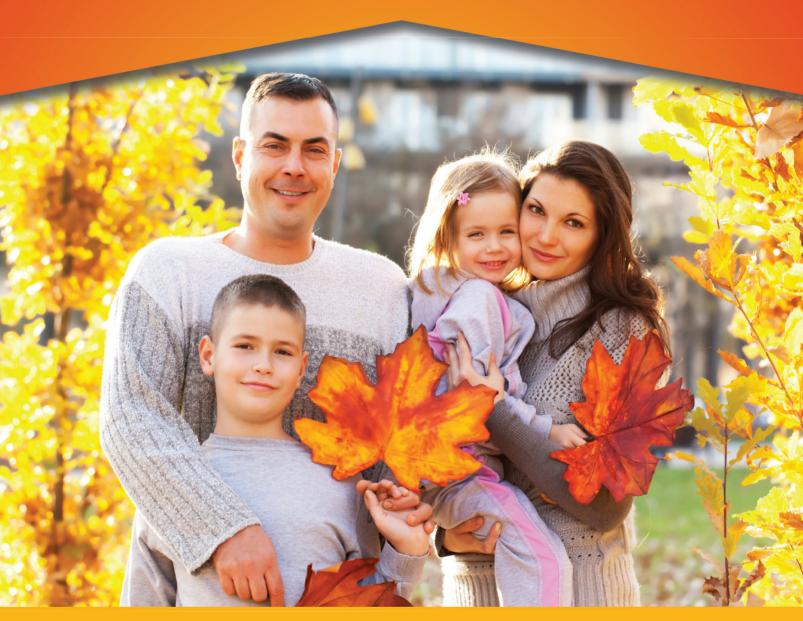
Madera Values

FALL ISSUE

QUARTERLY OCT. - DEC. 2011

LOCAL SAVINGS · PROFESSIONAL DISCOUNTS · SPECIAL OFFERS





























BOOK YOUR HOLIDAY PARTY TODAY! BANQUET FACILITIES AVAILABLE



SUNDAY TICKET

SALOON OPEN

1 OAM SUNDAYS FOR

Step back in time at "The Goolest Joint in Town", for a taste of the Old Wild West. We offer the best in steaks, seafood and more. along with a full service saloon.



Hours: Mon-Thurs 4-9:30 • Fri & Sat 4-10:30 Sun 12-9:30 • Happy Hour: Mon-Thurs 4-6







"Slow Roasted Prime Rib- The Best in the West!"





1830 W. Cleveland • Madera, CA 559-661-2100 Have you tried Luke's lately?

\$700 OFF

Purchase of 2 Entrée Meals

Valid 10/1/11 thru 10/31/11. One coupon per customer Coupons can be printed at www.maderavalues.com

\$600 OFF

Purchase of 2 Entrée Meals

Valid 11/1/11 thru 11/30/11. One coupon per customer Coupons can be printed at www.maderavalues.com

\$500 OFF

Purchase of 2 Entrée Meals

Valid 12/1/11 thru 12/31/11. One coupon per customer Coupons can be printed at www.maderavalues.com

\$3075 +\$8.25 CERT SMOG

One Coupon Per Customer & Vehicle Per Address. No Cash Value. Not Valid with Any Other Specials. **Coupon Excludes Dealers.**

\$1000 OFF BRAKE & LAMP INSPECTION

One Coupon Per Customer & Vehicle Per Address. No Cash Value.

Not Valid with Any Other Specials. **Coupon Excludes Dealers.**Coupon Must Be Present. Expires 12/31/11.

\$3000 CHANGE

INCLUDES FILTER & 5 QTS OF OIL 5/30 WT

Castrol

One Coupon Per Customer & Vehicle Per Address. No Cash Value.

Not Valid with Any Other Specials. **Coupon Excludes Dealers.**Coupon Must Be Present. Expires 12/31/11.

BUDGET SMOG & AUTO REPAIR





Robert Martinez, Mary Martinez and Andrew Carrasco

We now carry Castrol Motor Oil







We Explain Results

Official Smog, Brake and Lamp Inspection

- Brake & Lamp Inspection
- Smog & Repair
- Tune-Ups
 Brake Service
- Fuel Injection Service
- AC Service
- Computerized Engine Diagnostics

NO APPOINTMENT NECESSARY



416 N. E Street • Madera

Mon-Fri 8:00am-6:00pm Sat 8:00-2:00pm





Residential • Commercial • Industrial

- Remodels New Construction
- Repairs Ductwork
- Swamp Coolers
- Water Heater Service & Repair
- Roto Brush Duct Cleaning

Credits & **Energy Star** Rebates Available¹

October Energy Star Savings HVAC Unit

One Coupon Per Customer. Must Present Coupon At Time of Estimate. Expires 10/31/11.

November Energy Star Savings HVAC Unit

Any Service Call in October or November

At Time of Service. Expires 11/30/11

Any Service Call

One Coupon Per Customer. Must Present Coupon



CA Lic # 862395

A U N D R

Locally Owned Since 1945

Compare Quality, Services & Prices



321 SOUTH C STREET

674-1859

1930 HOWARD RD. STE. 133

674-8831

NEED ALTERATIONS? We have a full line of services!

SAME DAY

In by 9am - Out by 5pm *Excludes Household Items – Mon-Fri only



Ask how to receive your VIP Card and save 50% on your order.



CLEANING SAVINGS **25% OFF**

Extra 5% OFF

Any Dry Cleaning Items

Excludes Leather, Household Items and Alterations

Maddera CLEANERS

Must present coupon with incoming order.

Expires 12/31/11. Not valid on pick-up & delivery. Not valid with any other offer or discount. Print coupons online at www.maderavalues.co

35% OFF HOUSEHOLD ITEMS

Blankets, bedspreds. comforters, drapes and curtains

MADERA CLEANERS

Must present coupon with incoming order.
Expires 12/31/11. Not valid on pick-up & delivery. Not valid with any other offer or discount. Print coupons online at www.maderavalues.cc



PRICE FOR FERROUS & NON FERROUS METAL

1	ALUMINUM & CANS	\$1.60/LB.	11	RED BRASS	\$1.50/LB.
2	PLASTIC #1	\$0.93/LB.	12	STAINLESS STEEL	\$0.50/LB.
3	PLASTIC #2	\$0.55/LB.	13	HEATER CORE	\$1.00/LB.
4	GLASS	\$0.104/LB.	14	DIE CAST	\$0.25/LB.
5	COPPER #1	\$2.00/LB.	15	STEEL #1 (4 FT. OR SMALLER)	\$0.14/LB.
			16	STEEL #2 (4 FT. OR LARGER)	\$0.12/LB.
6	COPPER #2	\$1.90/LB.	17	APPLIANCE	\$0.08/LB.
7	YELLOW BRASS	\$1.50/LB.	18	CARDBOARD	\$0.04/LB.
8	ALUMINUM	\$0.50/LB.	19	PAPER	\$0.03/LB.
9	ALUMINUM & COPPER	\$1.40/LB.	20	NEW PAPER	\$0.02/LB.
10	RADIATORS	\$1.40/LB.	21	WHITE LEDGER PAPER	\$0.06/LB.
PRICES SUBJECT TO CHANGE.					

(559) 333-2280

MUST HAVE VALID CALIFORNIA ID

19469 Rd. 24 • Madera

TWO LOCATIONS!

200 Cypress St. • Madera





Aluminum Cans \$4

Valid at both locations. With this coupon only. Expires 12/31/11.

PRICES SUBJECT TO CHANGE.

52.00 per lb.

AUTO INSURANCE SPECIAL



AUTO • HOME • MOTORCYCLE • COMMERCIAL • BOAT

- LOW DOWN PAYMENTS
 LOW MONTHLY PAYMENTS
- EXPIRED LICENSE OK SUSPENDED LICENSE OK MARTICULA CONSULAR OK

CALL FOR A FREE QUOTE!!

Se Habla Español

RATES \$100 Per Day

OPEN 7 DAYS A WEEK

Madera 518 S. Gateway Dr. **(559) 661-8788** Fax: (559) 661-8688 **Merced** 2750 G Street Ste. H (**209) 382-6800** Fax: (209) 382-6801



Counter-to-Car Service • Knowledgeable Employees • Assisting Your Every Need!

Shop Online: www.gbshardware.com Mon-Fri – 7am - 6pm • Sat 8am-5pm Sun 8:30am-3:30pm

1808 Howard Road • Madera

559-674-8542 W

fax: 559-674-8582 toll free: 877-453-4502

At GBS Your Not a Customer...You're a Neighbor!

25%⁵ OFF.

Spend \$30.00 or more
& receive 25% OFF
all merchandise
FOR THE MONTH
OF OCTOBER!

Not valid with any other offer.

Some exclusions may apply. Expires 10/31/11.





Buy One Battery & Get Second Battery FREE!

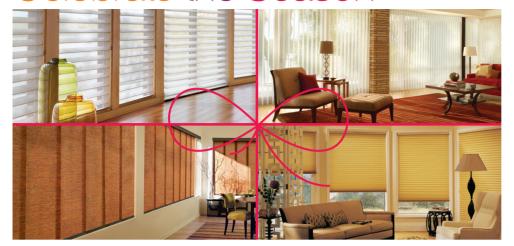
ne coupon per customer. Coupons canno be combined. Repairs excluded. Expires 12/31/11. 25 OFF

Purchases of \$100 or more

One coupon per customer. Coupons cannot be combined. Repairs excluded. Expires 12/31/11.

HunterDouglas

Celebrate the Season



Style for your windows, savings for you. Hunter Douglas window fashions are always a smart choice for creating inviting, attractive spaces. Now through December 12, 2011, mail-in rebates let you enjoy select styles at a savings of \$25 to \$300 per unit.* Purchase and install their energy-efficient Duette® Architella® Honeycomb Shades before the end of this year, and you may qualify for a federal tax credit of up to \$500.** Ask us for details.

Clockwise from top left: Silhouette® Window Shadings, Luminette® Privacy Sheers, Duette® Architella® Honeycomb Shades, Skyline® Gliding Window Panels

Madera Blinds & Shutters

Call for Appointment • Financing Available

INSIDE MASSETTI APPLIANCE 305 S, D STREET

CALL KEVIN MASSETTI FOR A FREE ESTIMATE

Hours: Monday-Friday 8 to 5 • Saturdays 8 to 12 • Closed Sundays Phone (559) 706-2459 • Fax (559) 673-0721

Manufacturer's rebate offer valid for purchases made 9/13/11 – 12/12/11. Rebate offers may not be combined; there is a limit of one rebate per qualifying unit. For each qualifying unit purchased, the higher applicable rebate amount will apply. Other limitations and restrictions apply. All rebates will be issued in U.S. dollars, in the form of an American Express Prepaid Reward Card. "For tax credit details and restrictions and a list of qualifying products, ask a salesperson or visit hunterdouglas.com/taxcredit. Hunter Douglas and its dealers are not tax advisors. The tax credit for 2011 is subject to a limitation based in part on the amount of Section 25C credits taken in prior years. It is recommended that you consult your tax advisor regarding your individual tax situation and your ability to claim this tax credit. @2011 Hunter Douglas. @ and TM are trademarks of Hunter Douglas.



SMOG TECHNOLOGY CENTER 559 674+0886

TEST ONLY SMOG STATION

NO APPOINTMENT NECESSARY



WE TEST & CERTIFY

GROSS POLLUTERS

MADERA

1212½ W. OLIVE AVENUE

DEBIT CARDS ACCEPTED

VISA

State of California
LICENSED

SMOG
CHECK

TEST ONLY



Heart to Heart CPR



We Keep Your Heart Beating!

Pediatric CPR Health & Safety Health Care Provider CPR CPR For Teachers & Coaches CPR Lay Rescuer CPR For All Ages

CPR Instructor Training • We Offer In-Home Classes • Classes En Español

www.hearttoheartcprinstructions.com 559.270.6822

Authentic Italian Food

Edgar's

Italian Restaurant

1922 Howard Road ~ Madera

Gift certificates available ~ Banquet Hall – Full Service Bar We cater for all occasions ~ Free delivery in city limits. Party Trays Available for Any Occasion!

We accept all major credit cards & checks. Monday – Sunday 11am – 10 pm

Buy one meal and get the second 50% OFF

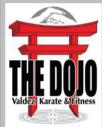
Unlimited coupons can be used. Print coupons at www.maderavalues.com. Expires 12/31/11.

One FREE 16 oz. Soda with purchase of Lunch Meal.

(559) 661-0306

Unlimited coupons can be used. Print coupons at www.maderavalues.com. Expires 12/31/11.

OFFERING JUJITSU CLASSES



We're serious about your child's success and about building your child's self esteem while they learn crucial life skills, confidence and self-discipline! If you want to enrich your child's life CALL TODAY!

1600 Howard Plaza • Madera 559-674-DOJO (3656)



4 WEEKS OF KARATE CLASSES FREE UNIFORM

Bring a Buddy FREE UNIFORM

Offer good for new students only, Coupon can't be combined with other offers. No cash value, no refunds, some restrictions apply. No Exception

\$4000 SAVINGS

ONE MONTH

PASS

Up To 3 People Good for new or inactive students only

We Repair/Check Engine Lights

- Fuel Injection
- Computerized Engine Diagnostic
 - Brakes Electrical System
 - Engine Tune-UP A/C Service

128 North Gateway Dr. Suite C - Madera

(behind Madera County Library)

NO APPOINTMENT NECESSARY! DOMESTIC & IMPORT VEHICLES

OFFICIAL SMOG









upon at time of purchase, Expires December 31, 2011

— NOTARY PUBLIC:

YOUR LOCATION * YOUR CONVENIENCE

DAY OR EVENING CONFIDENTIAL APPOINTMENTS

Office: (559) 674-7917 Cell: (559) 479-0609

DISCOUNT ON 2 SIGNATURE SERVICE

With this advertisement. Expires 12/31/11,

OH! WOW! NICKEL ARCADE

We support education. Bring in your report card show an A and receive





- 🖈 Nickel Games
- ★ Free Games
- 🛊 Ticket Games

OPEN EVERY DAY OF THE YEAR

Valid only at Madera location. Expires 12/31/11

333 W. Olive Ave. • Madera • (559) 674-2222



"Creating Meaningful Funerals that Celebrate Life"

801 East Yosemite Avenue ~ Madera (559)662-8825 Se Habla Español

Funeral Director #1697

Complete Funeral Services

Pre-Planning Savings

Complete Funeral Basic Package with a choice from 5 different Caskets \$555.00 off.

Additional \$100.00 discount to seniors and veterans Call our Pre-Need Specialist to validate your coupon. Advertized package expires 12/31/11.

Pre-Planning Savings

Direct Cremation Complete Service Package

Call our Pre-Need Specialist to validate our coupon. Advertized package expires 12/31/11.



Luis F. Oseguera CA Insurance Lic. #0B16576 Pre-Need Specialist Especialista en Pre-Arreglos Funebres en Pagos

Cell: (559)706-5304



749 North D Street Madera (559) **673-2630**

Super Saver Coupon

PARTY PACK

6 Pieces Of Chicken 3 Potato Logs 3 Dinner Rolls

Are you tired of paying for pest control and not seeing results?

Are you tired of having different service techs show up at your house for each service?

Are you tired of not getting straight answers?

If so, GIVE US A CALL - 674-2868



Locally owned and operated Honest – Reliable Service since 1968
FREE ESTIMATES NO CONTRACTS
Call today for our current specials and rates.





Spend \$25.00 or more & receive 20% OFF all merchandise

At GBS Your Not a Customer...You're a Neighbor!

1808 Howard Road • Madera

Sun 8:30am-3:30pm

Not valid with any other offer. me exclusions may apply. Expires 11/30/11.

fax: 559-674-8582

toll free: 877-453-4502

Custom Shade Systems - FREE In-Home Consultation



WE'VE EXPANDED!

We now offer a full line of Sunesta Shade Systems!

CUSTOM MADE SHADE FOR ANY APPLICATION



559-706-2459

305 South D Street Madera, CA 93638



Life Needs Balance

Dance and Gymnastics are a part of our human nature. Dance and Gymnastics clubs are a safe, fun place to build a healthy foundation for life. Want your child to learn fitness, confidence and self-estem? Join today, help your child achieve their true potential.

All About
DANCE & GYMNASTICS
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Madera, CA 93637
559-674-5678
www.allaboutdanceandgymnastics.com









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Professional Nail Care for Ladies & Gentlemen

Acrylic • Solar Nail • Gel Polish • Rockstar Toes Nail Design • Glitter Tip • Pink & White Seashell • Spa Pedicure • Facial • Waxing Eyelash Extension • Permanent Makeup

2340 W. Cleveland Ave. Madera

(Next to Bally & Food 4 Less) VISA

559-661-1304

Mon- Sat: 9:30am - 7pm Sun: 11am-5pm

Specializing in Nail Art & 3D Art

3D Nails & Spa



Get Ready for Fall!





COUPON

FULL SET Pink & White Only

\$30.00

Coupon expires Dec. 31, 2011

FULL SET

White Tip

Only

\$23.00Coupon expires Dec. 31, 2011

COUPON

SPA
Pedicure &
Manicure
\$27.99

Coupon expires Dec. 31, 2011

COUPON

FULL SET Regular only \$18.00

Coupon expires Dec. 31, 2011

COUPON

SPA
Pedicure
\$17.99

Coupon expires Dec. 31, 2011

COUPON

ANY Gel Polish \$2.00 OFF

Coupon expires Dec. 31, 2011

Walena's Fashions

Accessories/Accesorios * Invatations/Invitaciones
Favors/Recuerditos * Baptism/Bautismo
Tulle * Laces * Weddings
Quinceaneras * Comuniones



HUGE SELECTION/
GRAN SELECCIONES
OF ORGANZA AND
SATIN RIBBONS

Ask About Our Ribbon Printing!



110 East Yosemite Madera

BRING IN THIS AD AND RECEIVE IN-STORE DISCOUNT AT CHECKOUT



FRIENDLY SERVICE & FRIENDLY PRICES!

Counter-to-Car Service • Knowledgeable Employees • Assisting Your Every Need!

Shop Online: www.gbshardware.com Mon-Fri – 7am - 6pm • Sat 8am-5pm Sun 8:30am-3:30pm

1808 Howard Road • Madera

559-674-8542 fax: 559-674-8582

Tax: 559-6/4-8582

toll free: 877-453-4502

At GBS Your Not a Customer...You're a Neighbor!



Spend \$10.00 or more & receive 10% OFF all merchandise FOR THE MONTH OF DECEMBER! 20 8

Not valid with any other offer. Some exclusions may apply. Expires 12/31/11.

You'll love these two new carpet styles ESPECIALLY AT 30% SAVINGS!

FACTORY BUYOUT



EXTRA Resistant **EXTRA** Savings.



- Outstanding durability and long-wear performance
- Soil resistance
- Color & light fastness



RESISTA® CARPET

Plater Dress any room in this lighter-weight, textured carpet available in 24 decorator colors. Advanced stainrepellant technology is backed by a great stain warranty. looking great for years to come no matter the spills.

SALE PRICE

\$2.39 s/f

materials only offer expires 12/31/11. RESISTA® CARPET

Palomino Enjoy the beauty, performance and value of this heavier-weight, rich, stylish texture. Palamino's textured style is available in 24 decorator colors.

SALE PRICE \$3.09 s/f

materials only offer expires 12/31/11.



We promise you'll love the way your new floor looks. or we'll replace it FREE - including installation!

+FREE Pre-Measures And Estimates

Follow us:





PLACE (CARPET OF

Madera

1717 Howard Road **PHONE:** 674-4621

0akhurst 40879 Hwy 41 **PHONE:** 683-4366

At participating stores only, not all products at all locations. Photos for illustrative purposes only. Not responsible for typographical errors. Offers cannot be combined with other discounts or promotional offers and are not valid on previous purchases. + See actual warranty at store for details. ©Carpet One Floor & Home®. *Subject to credit approval. See store for details



We offer specials on Bounce Houses, Tables and Chairs for Your Parites or Event.

Les ofresemos especiales de Brincolines, Mesas y Sillas para cualquier Fiesta or evento.

OUNGE HOUSE

0000

Tables \$ 50 Chairs

at Don Chuys Carniceria
1428 S. Madera Ave. • Madera

Carniceria & Taqueria "DON CHUY"

We prepare food, deliver and serve for family events, weddings, anniversaries, quinceneras.

Les preparamos todo un puerco o chivo y todo typo de comida mexicana para su fiesta o evento.

Carnes frescas de todas clases, chorizo y chicharron.



1428 S. Madera Ave. Madera

559-662-1405

NOS ESPECIALIZAMOS EN LAS **COMIDAS PARA SUS FIESTAS**

PIDA SUS ORDENES ANTICIPADAS PARA BODAS. QUENCENERAS, NAVIDAD, ANO NUEVO Y TODO TIPO DE FIESTAS. SERVICIO Y PERSONAL INCLUIDO. PARA MAS INFORMACION Y DETALLES

LLAME AL SR. DON CHUY (559)662-1405.

Peters Brothers Nurse





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Statuary &

BLUEGRASS

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Paydirt

CARDENAS

Jewelry Repair

We Buy Gold & Silver Compramos todo tipo de oro y plata!

(559) 673-9591 1627 Howard Rd. Madera





Jewelry Repair for the Month of October

Jewelry Repair for the Month of November

Sony Battery Replacement

Madera Values Quarterly Testimonial



Employee: Aaron Michaels Owner: Bill Hickey

Madera Values Quarterly has helped Madera Bike Shop get our name out in the local community. The advertisement and coupons in the magazine have brought us new customers. We like that our advertisement is mailed directly to Madera residents and coupons are available online to print.

Madera Values Quarterly is always coming up with new ideas to promote our business and that's what makes them unique. We highly recommend Madera Values Quarterly to business owners that want to advertise locally.

MAILED TO OVER 15,000 HOMES IN THE GREATER MADERA AREA

JUST PENNIES PER ISSUE! Additional 2,000 Copies Now Available in Many Local Madera Businesses

- DIRECT MAIL
- LOCAL MERCHANTS
- ONLINE COUPONS
- FAMILY FRIENDLY

MADERA VALUES QUARTERLY

Steven Rios – Advertising Sales Office: 559.673.6957 Cell: 559.479.0843

email: steven@maderavalues.com www.maderavalues.com

Find Us On twitter



Madera Values Quarterly Advertise Your Business in the Winter Issue of Madera Values Quarterly

of Madera Values Quarterly CALL **Steven Rios**

(559) 673-6957

www.maderavalues.com





690 Noble Street. Madera (559) 673-9900



Home of the Original Saturn Tech

- Easy Qualifying Terms
- Buy Here Pay Here
- No Credit, Bad Credit OK!



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One coupon per vehicle. Expires 12/31/11

TRANSMISSION FLUID EXCHANGE



\$17999 Most Care

One coupon per vehicle. Expires 12/31/11.

WINTER SPECIAL!

OIL CHANGE,
FILTER CHANGE,
150 POINT SAFETY
INSPECTION, COOLING
SYSTEM SERVICE &
COURTESY CARWASH

\$6999

One coupon per vehicle. Expires 12/31/11.